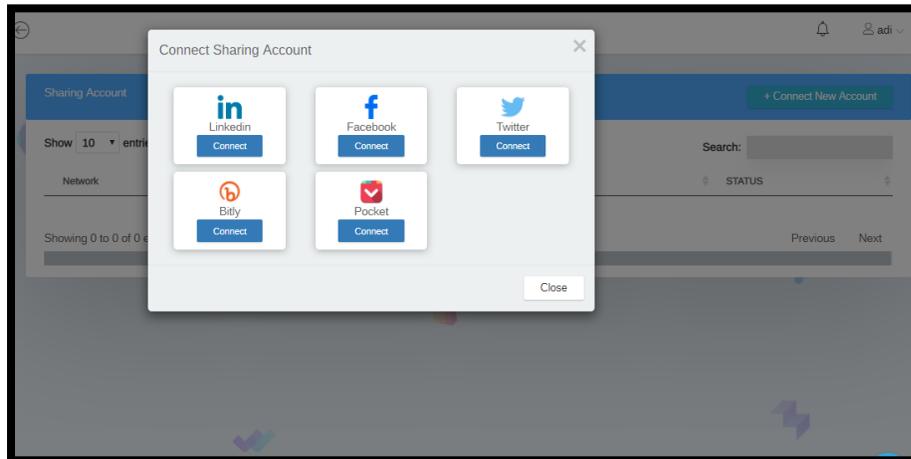
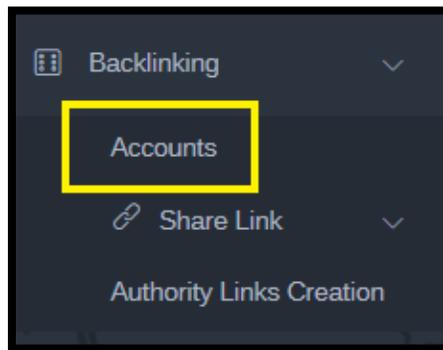


RANKREEL TUTORIAL- How to use the Backlinking feature

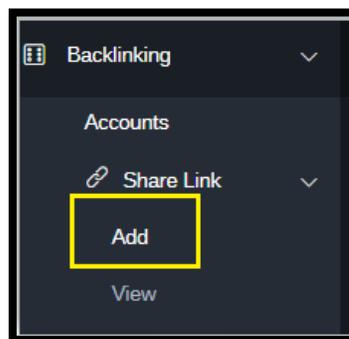
The Backlinking feature is divided into two sections: **Social Bookmarking and Authority Links Creation**

Social Bookmarking

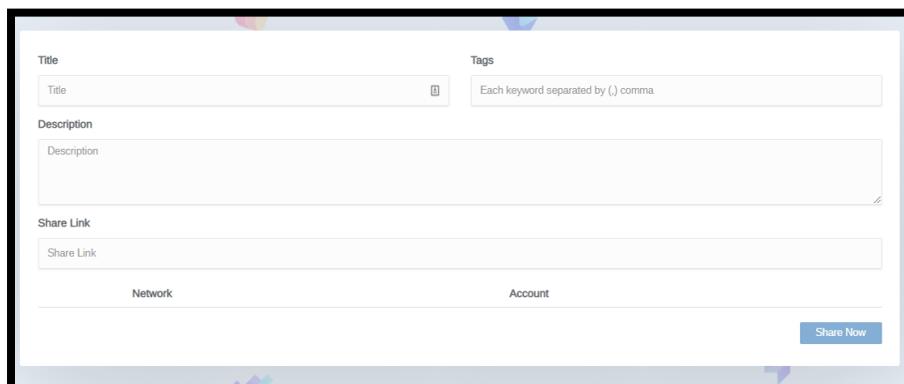
1. **Accounts-** click this to connect your Social Bookmarking accounts. Then click on Create New Account located on the upper right hand part of the window.



To add some Social Bookmarks, hit the Share Link dropdown then click on Add.



Enter necessary details then hit Share Now.



A screenshot of the 'Share Link' form. It contains fields for 'Title', 'Tags', 'Description', and 'Share Link'. Below the 'Share Link' field are 'Network' and 'Account' dropdown menus. A 'Share Now' button is at the bottom right.



- 2. **Authority Link Creation**- here you can find more higher quality links than just basic social media bookmarking links that you can find opportunities for then create your link with your video.

This is divided in to four different sections which you can use to rank any sort of video:

- **Contest Nomination Links**- enter your Keyword and Location (refer to screenshot below)

The screenshot shows the 'Contest Nomination Links' section of the RankREEL interface. It features a navigation bar with four tabs: 'Contest Nomination Links' (selected), 'Local Blogs & Magazines', 'Local Directories', and 'Local blogs'. Below the navigation bar, there are two input fields: 'Keyword' with the placeholder text 'Please enter your any keyword' and 'Location' with the placeholder text 'Please enter any location'. A blue 'Search' button is located at the bottom right of the form.

- **Local Blogs and Magazines**- enter your Industry name and Location

The screenshot shows the 'Local Blogs & Magazines' section of the RankREEL interface. It features a navigation bar with four tabs: 'Contest Nomination Links', 'Local Blogs & Magazines' (selected), 'Local Directories', and 'Local blogs'. Below the navigation bar, there are two input fields: 'Industry Name' with the placeholder text 'Please enter your any keyword' and 'Location' with the placeholder text 'Please enter any location'. A blue 'Search' button is located at the bottom right of the form.

- **Local Directories**- enter your Keyword and City Name

The screenshot shows the 'Local Directories' section of the RankREEL interface. It features a navigation bar with four tabs: 'Contest Nomination Links', 'Local Blogs & Magazines', 'Local Directories' (selected), and 'Local blogs'. Below the navigation bar, there are two input fields: 'Keyword' with the placeholder text 'Please enter your any keyword' and 'City Name' with the placeholder text 'Please enter any location'. A blue 'Search' button is located at the bottom right of the form.

- **Local Blogs**- Enter your keyword or City Name

The screenshot shows the 'Local blogs' section of the RankREEL interface. It features a navigation bar with four tabs: 'Contest Nomination Links', 'Local Blogs & Magazines', 'Local Directories', and 'Local blogs' (selected). Below the navigation bar, there is a single input field labeled 'Your Keyword or City Name' with the placeholder text 'Please enter any keyword or location'. A blue 'Search' button is located at the bottom right of the form.