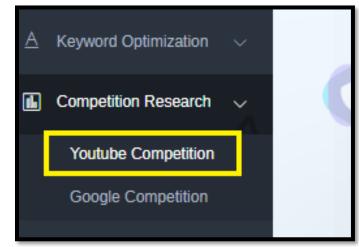


RANKREEL TUTORIAL - How to use the Competition Module

Competition Research tab is divided into 2:

1. YouTube Competition- shows how hard it would be to rank on page 1 of YouTube for a certain keyword.



Just enter a keyword on the search box then click on Search.

合	Dashboard		
	Keyword Optimization $$		Find the videos on YouTube & show the following data Thumbnail, Way to Click to the Video, Length of the Video, Views, Channel Strength
•	Competition Research 🗸	0	Youtube Keyword Search Please enter any Keywords
	Youtube Competition		
	Google Competition		Search
۲	Description Optimization \checkmark		
	Backlinking 🗸		*
Ċ	Local Influencer Outreach		
	Training		
0			
			W

In a moment of so, data will be shown, first box is the Color Bar.

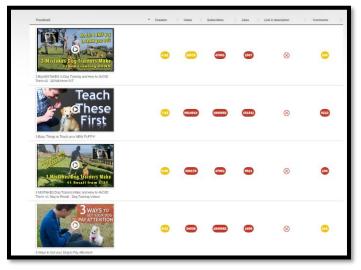
	Channel Strength.
	Youtube Keyword Search
	dog training
	Search
Color Bar	
Length of Video: Views: Channel Strength: Likes: Link in description: Number of Comments:	Under 0-2 min In between 2-10 min Over 10 min Under 5000 in between 5000-25000 Ver 25000 Under 100 subscribers In between 100-10000 subscribers Over 10000 subscribers Under 50 in between 50-600 Ver 600 Yes No Under 30 In between 30-200 Ver 200

The Color Bar shows how easy it would be to rank for the video to beat out competition through colors.

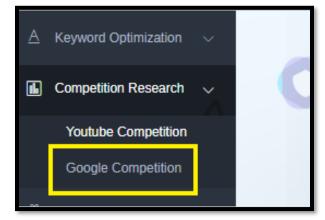
Red indicates HARD, **Green** is EASY, and **Yellow** is AVERAGE.



Then next tab which says Youtube Keyword Search shows the Top 10 videos right now on YouTube for the certain keyword you typed.



2. Google Competition- this tab show how hard it would be to rank on the first page of Google.



Just enter a keyword on the search box then click on Search.

Dashboard	
\triangle Keyword Optimization \lor	Finds search results in Google showing the following data is keyword in Title and meta description?, Link to URL is it a video or not? Google Competition
Competition Research V	Please enter any Keywords
Youtube Competition	Search
Google Competition	
\textcircled{O} Description Optimization \lor	
E Backlinking ~	
🗇 Local Influencer Outreach	*
C Training	

Just like the YouTube Competition tab, it will also show a color bar which will indicate how hard it will be to rank on Google.

	Finds search results in Google showing the following data Is keyword in Title and meta description?, Link to URL, Is it a video or not?				
	Google Competition Dog Training				
	Search				
Color Bar					
Keyword Title: Keyword in Description: Video: Competition:	Ves INo Ves No Ves No Low Medium IHigh				



You will see the first 10 searches right now on Google for the certain keyword you typed.

Excel Export			Search:	
Snippet	👗 Keyword Title 🕴 K	eyword in Description	∲ Url	
5 Dog Training Tips in 3 Minutes that will Change Everything Jun 5, 2016 How to train a dog fast This video is spontored by Petflow! Set up automatic pet food delivery today at http://www.Petflow.com/ZakGeorge	\oslash	\oslash	www.youtube.com	
55 Dog Training Myths That Drive Me Fing Insane – LJC Press Oct 3, 2018 Is training your dog becoming more stressful than fulfiling? Maybe it's because you believe dog training myths that get in the way of your	\oslash	\oslash	medium.com	
Basic Dog Training: Obedience Commands & Dog Training 101 American Kennel Club's dog training experts show you how to provide the best basic training for your dog like walking on a leash & socialization.	\oslash	\oslash	www.akc.org	
Dog Training & Behavior Products: Low Prices - Free Shipping Results 1-36 of 569 Shop Chevy for a low prices and a vide selection of dog training and behavior products like calming aids, training books, GPA tracking	\oslash	\oslash	www.chewy.com	
Dog training - Wikipedia Dog training is the application of behavior analysis which uses the environmental events of antecedents and consequences to modify the behavior of a dog	\oslash	\oslash	en.wikipedia.org	
Dog Training 101: How to Completely Train Your Dog Oct 23, 2018 Every dog needs training. This step-by-step dog training guide will get you started. Here's everything you need to know to completely train your	\oslash	\oslash	www.thesprucepets.com	